# Hardin Valley Business and Community Alliance (HVBCA)

## Wednesday, November 14, 2023, 12:00 noon, HV Church of Christ

## Meeting Minutes

**I. Welcome – Sage Kohler**

a. Call To Order 12:06pm
b. Welcome everyone

**II. Prayer and blessing** – David Schilling, Hardin Valley Church of Christ

**III. Treasurer's Report – Eric Wolburg, Treasurer (Absent), presented by Sage Kohler, President**

a. $5,000 Park Fund
b. $3,000 – Reserve Fund/Savings
c. $12,255 – General Fund

**IV. Call for corrections and approval of the minutes.**

a. Minutes approved (Travis Thompson motioned to approve, Dano Deck seconded)

**V. First-Time Visitor Introductions**

a. David Hobbs, resident of HV
b. Kimberly Ward, CARIS Hospice (new member)

**VI. General Business & Updates:**

a. 2024 Board Elections – Only one person ran for each position, so we held a verbal vote (yay/nay)
    i. President: Sage Kohler, StateFarm – (we will need a new President in 2025, can join as President-Elect in 2024) – unanimous yay vote
    ii. Vice-President: John Haney, NAI Koella Moore – unanimous yay vote
    iii. Treasurer: Eric Wolburg, Regions Bank – unanimous yay vote
    iv. Secretary: Shelby Brooks, Realty Executives Associates (we will need a new secretary in 2025) – unanimous yay vote
b. Lunches: December will be a Pot Luck lunch, no speaker
c. Door Prizes – also passing around for 2024 sign-ups

**VII. Lunch Sponsors** (Dana Pumariega, Farm Bureau and Trisha Maggard, HotWorx)

a. Dana Pumariega – in Knoxville since 1999, office next to Hard Knox Pizza, do auto/life/home insurance, reminder to meet with your agent to make sure you have adequate coverage
b. Trisha Maggard – infrared workouts, sessions range 15-20 minute sessions ,weight-training, complimentary sessions available, tours, M-Th 11a-8p, F 11a-6p, Sat 11a-4p

**VIII. Guest Speaker – Larsen Jay, County Commissioner**

a. Junior Commission Program
    i. Engage area high school juniors & seniors to enhance engagement in the community
    ii. 1 from each district, 2 at large, must be residents of Knox County
    iii. Each commission chose their own junior commissioner
    iv. Program runs Jan-March each year (applications in December)
b. Beaver Creek Water Trail
    i. 188 jams when we started 5 years ago, likely 3-4 more years of work
    ii. 44 miles in total
    iii. 3-4 more years of work
    iv. When open will run from Halls/Gibbs to Melton Hill, with 11 accessible put-in areas for the public to use

**IX. Group Intros**

**X. Executive Board Reports / Committees**

a. **Communications Committee report –**
   i. Paige Keisler-Collins is handling social media
   ii. Need a new chair, Beth DePersio had to step down
   iii. Vince DePersio manages our website and incoming emails to route them to the right person

b. **Membership Committee Report – Brook Mast, chair (Absent), presented by Travis Thompson**
   i. Membership – If you join in the 4th quarter, you get 2024 included
   ii. 2024 renewal email coming out soon
   iii. Window clings are still available

c. **Events Committee Report – Jennifer Wilson, chair**
   i. December 3, 5-7pm Light Up the Valley
      1. Food trucks (B's Bites and Smith's BBQ)
      2. Hot chocolate/cider
      3. Cookie & ornament decorating
      4. Music – local schools and churches
      5. Santa
      6. Christmas Tree
      7. Knox County Game Truck
      8. Karns Fire Dept Truck

d. **Valley Vision Report – Kim Frazier, interim chair (absent) Sage Kohler reported**
   i. Need a chair for 2024
   ii. Advance Knox – meeting Monday, November 27 at 5pm (440 W. Main St, Knoxville) – looking for public input on the Growth Policy
   iii. Two parks coming to Hardin Valley – will be focus of Valley Vision, meeting with Joe Mack to determine how HVBCA can partner with the county on these
   iv. Angel Tree – Nov. 20, list will be shared online (hvbca.org), gifts to be submitted by Dec. 11. Partnering with area schools to help meet the needs of the kids in HV
   v. Valley Vision is assuming responsibility for HV Litter Clean Up, last Saturday went well

**XI. Door Prize Winners –**

a. Provided by Steve Soles, Performance Consulting – David Schilling
b. Provided by Beth DePersio, Thredz & Thingz – George Lucke
c. Provided by Beth DePersio, Thredz & Thingz – Mike Wilson

**XII. Next month's Business Spotlight/Lunch Sponsor Speakers:** No speaker - Member Pot Luck

**XIII. Next meeting** will be at the HV Church of Christ, December 20, 2023, noon

**Meeting Adjourned**: Meeting adjourned at 1:01pm

**Meeting Attendance:** 35 (31 members, 4 visitors)