

Hardin Valley Business and Community Alliance (HVBCA)

Wednesday, December 15, 2021, 12:00 noon, HV Church of Christ

Meeting Minutes

I. **Welcome – Sage Kohler**

Invitation to get food 12:05pm. Thanks to Hard Knox and Food City for the lunch, snacks, and drinks. Thanks to everyone for being on time and joining us. Welcome everyone. Reminder to sign in so that we can keep attendance. Sign in sheet. (Will do introductions of members at the end of the meeting as time allows.)

II. **Prayer and blessing** by one of our church partners – David Schilling, HV Church of Christ

III. **Brief introductions of guests** (member introductions held to the end of the meeting as time allows)

IV. **Approval of last month's minutes** – call for corrections or amendments to the minutes.

Motion by Phillip Torbett, Second by Travis Thompson. All in favor. Motion passes.

V. **General Announcements and President's Report- Sage Kohler:**

- a. The deadline for Founding Memberships was December 1. Membership is \$50 annually, if you have not submitted your application, please do so. Email interest to info@hvbc.org. Meetings are set for the 3rd Wednesday of every month. Please open emails and check junk email / spam folders. Visitors and guests are welcome to attend twice without membership status. Permanent home for our meetings is now HV Church of Christ – thank you. We are adding a new topic each month to announce events going on in HV. Anyone can announce an event at the end of the meeting during membership introductions.
- b. Need more volunteers for the Events Committee
- c. Website is live. Facebook and Instagram pages are live.
- d. Invite others to attend.
- e. The upper right corner of our website is a landing place for events and need for volunteers. If you have an event or need for volunteers, please send to info@hvbc.org. Also, if you are looking for ways to support our community and serve, this is where you can find that information.
- f. Great speakers this year.
- g. Members asked 1. Why did you join HVBCA? 2. What would you like to see us accomplish in 2022?

Answers: get to know folks in the community, serve others, dig in to serving the community, master events calendar, Christmas event, parade, long time citizens – has given them a way to engage with the community and get to know everyone, strengthening the fabric of our community, bring vision from an educational perspective – it takes a community to support our schools, scholarships for students, groups like this are so valuable to citizens, Taste of the Hardin Valley, grown up in the Valley and wanted to give back, increase membership to 50 members, become the heart of the community, Christmas in the Valley, half of the students attending Pellissippi State struggle financially and 10% are homeless, love to see great minds together and what they can accomplish, if you don't start it – then you can't accomplish it, an event for citizens to rally around, grow our businesses, get to know more business owners, learn from others, serve young families, invitation by another member, connect within the community, serve senior adults, food pantry, helping others in any way needed, more Christmas Lights, park in HV Proper, importance of partnerships, lights on HV sign, the people in this community, raise awareness of the children's home, impact the lives of our underserved, make a deep impact on the lives

of our citizens, inspire and create disciples of good will, this group gives a sense of place, purpose, and involvement, collecting food and items for those in need, movie night in an open field

Executive Board Reports

- VI. **Treasurer's Report - Sage Kohler:**
- a. Over \$10,000 in the bank account: money to leverage opportunities to serve
 - b. Insurance payments are coming up
 - c. Not a lot of money going out
- VII. **Programs Report - Rob Speas:** Calendar of topics. Speakers will be announced for the following month at each meeting.
- VIII. **Membership Committee Report- Shelby Brooks:**
- a. Working on Membership Directory List. Hoping to print a directory in early 2022.
 - b. Welcome swag bags and marketing materials are coming.
 - c. Extend invitations to neighbors and businesses to join us.
 - d. Membership Blitz Event After January 2022- to invite potential new members to attend still in discussion. Asking for volunteers. Hard Knox Pizza will provide beverages and food to thank volunteers.
- IX. **Events Committee Report- Hannah Hatmaker:**
- a. HVA Teacher Lunch November 23 – report. Thanks to everyone.
 - b. Work with Membership Committee to organize Membership Blitz / Social event after January. Hard Knox will sponsor food and beverages for volunteers.
 - c. Volunteers are needed for this committee.
- X. **Communications Committee Report- John Gargis:**
- a. Monthly Emails.
 - b. Nehemias Gill has set up the Facebook and Instagram pages.
 - c. Logos are all in. Send info info@hvbc.org. Working with a graphic designer.
- XI. **Community Needs Committee / Valley Vision- Kim Frazier:**
- a. Met on November 30 at Beaver Dough Joe in Karns to honor Mr. Hackworth.
 - Poll / Survey to identify short and long term needs / vision
 - Master calendar of events / efforts: please email any community event, fundraiser, initiative, effort that you are currently aware of and ideas for possible events / efforts
 - List of groups in the area and their missions
 - b. Citizen led Valley Angel Tree efforts were incredible. We served 172 families and provided over 1300 wrapped gifts to students Elem, Middle, and High school. Thank you to everyone who participated.
 - c. Sponsorship of the HV Community Sign to assist the Huston family with maintenance and upkeep. Asking our members to sponsor the maintenance and messaging sign for one 1 month. If you have an event or announcement that you would like displayed, let us know.
 - d. Parks & Rec Survey out now from Knox County – please take a minute to complete.
 - e. Chrys Huston and Kim Frazier have been in discussions with Knox County about a community building / park. Ms. Huston has met with Legacy Parks. Commissioner Hill has met with County officials. Hopefully more to report in January.
 - f. Veterans Needs – thanks to our drop off partners. We collected over 300 items for Ben Atchley.
 - g. Ethan Griffin's Eagle Scout mural project is complete. We would like to host a mural dedication event at the first of the year.
 - h. Reaching out to HOA and neighborhood groups to introduce them to HVBCA.
- XII. **Political Updates – Terry Hill, absent no report:**
- XIII. **Education Update – Betsy Henderson, District 6 School Board Rep:**

- a. Superintendent search continues. Betsy Henderson is a member the selection committee. The new Super will be hired and come on board in June / July before current Super exits. National search.
- b. HVA hired a new football Coach, Jeff Miner, meet n greet went well.

XIV. **Special Guest Speaker 15 minutes** – n/a

XV. **Business Spotlight Speaker 5 minutes** – n/a

XVI. **Business**

- a. HV Events Announcement (New)
- b. Next meeting will be at the HV Church of Christ, January 19, noon
- c. Please send applications and checks to
HVBCA
11345 Hardin Valley Rd.
Knoxville, TN 37932

XVII. **Door prize sponsor is:** n/a

XVIII. **Door Prize Winner:** n/a

XIX. **Business Spotlight Speaker for Next Meeting:** Keith Galloway

XX. **Special Guest Speaker Next Meeting:** n/a

XXI. **Membership Introductions:** n/a

Meeting Adjourned: Motion to adjourn by Brook Mast, Second by Kim Frazier. Meeting adjourned at 1:16pm