

Hardin Valley Business and Community Alliance (HVBCA)

Wednesday, May 19, 12:00 noon, Orange Hat Brewing

Meeting Minutes

- I. **Welcome – Sage Kohler, HVBCA President. State Farm. 12:00pm.**

Thanks to everyone for being on time and joining us. Welcome to our guests. Brief introduction of Sage Kohler. Sage shared info on membership. Founding Membership will only be available the first year. 85% of current membership are founding members at 2 membership levels. Asked everyone to share business cards in basket for drawing of Spotlight Business for the month of June. Sage asked everyone to consider providing door prizes for future meetings. Within 3 months or so, only members will be asked to enter business card into drawing for business spotlight. Sage discussed that as a start up business club, we are well on our way to becoming something great! Meetings are set for the 3rd Wednesday of every month at Orange Hat, unless otherwise noted. Prayer and blessing by Sage.
- II. Approval of last month's minutes – call for corrections or amendments to the minutes. Kim Frazier corrected the spelling of Commissioner Larsen Jay's first name. Motion to accept as amended (Travis Thompson) and seconded (Kim Frazier) and approved.
- III. Introductions - 30 seconds each attendee. Sage mentioned that general membership fees are set at \$50 per individual. Guests may attend two meetings. After first year, there will be Corporate Membership options for businesses with more than one member. Sage thanked Jennifer Wilson for the handling the monthly email to members and let everyone know that Jennifer will send out email reminders on the Monday before the meeting. Email for the group is info@hvbc.org
- IV. Treasurer's Report – Eric
 - a. \$5000 in the bank account
 - b. Executive Board approved spending \$1500 for website development
 - c. Executive Board approved spending \$20 per month for constant contact email
- V. President's Report – Sage Kohler
 - a. Executive Board met and approved spending
 - b. Communications Committee met. Cara Ford, John Gargis, Jennifer Wilson. Will maintain website hvbc.org. Site will include an events calendar and map with business locations. Nehemiah interested in heading up social media efforts.
 - c. Membership Committee met. Philip, Kim, Denise, Travis, George
 - d. Still in need of volunteers to serve on the Events Committee.
- VI. **Political Updates – Terry Hill**
 - a. Knox County Commission is ready to pass a \$500 Million budget with 60% of the budget supporting schools.
 - b. Attending meeting for the Schaad Road extension and it will impact Hardin Valley and Ball Camp. Connector is planned near Ball Camp Elementary at Middlebrook Pike. There will be sidewalks on both sides of the road. Contact **Terry Hill** at terry.hill@knoxcounty.org.
- VII. **Education Update – Rob Speas**
 - a. Exams start Friday
 - b. Graduation is June 2 and will be mask free
 - c. Spring sports are coming to an end. Soccer and Track / Field have a few title games left.
- VIII. **Speaker of the Day – Kim Frazier – Hardin Valley Planning Advocates, Knox County Planning Alliance**
 - a. Hardin Valley Planning Advocates is an organized community group of volunteer citizens living and or working in the HV area. Small Steering Committee perform monthly planning agenda meeting reviews, community outreach, and advocacy efforts. HVPA uses social media

platforms and email to share their message. Community opportunities for engagement in the land use and planning process are posted regularly.

- b. Brief history of HVPA and how they started. Originated from the efforts to address overcrowding in schools.
- c. Informational handout was provided with HV growth and development stats. Available via email for those absent or interested in obtaining a copy. Topics include use Sector Plan Quick Stats, Population Trends, Building Activity, Housing Market, Employment, Transportation Projects, Costs at the Planning Level, TVA Improvement Project, Studies & Plans, Community Vision, and Ways HVPA Serve.

IX. Communications – Cara Ford (absent)

- a. Sage Kohler touched on efforts of this committee.
- b. HV Living's 2nd issue is out. Charlene provided copies for everyone.

X. Business – Sage Kohler

- a. Next meeting will be at the Orange Hat Brewery on Wednesday, June 16. There will be a food truck so come a little early to get some food.
- b. Please send applications and checks to
HVBCA
11519 Hardin Valley Rd.
Knoxville, TN 37932

Business Spotlight for Next Meeting: Eric () with Regions Bank

Meeting Adjourned: 1:07pm

Program: tba

Membership: Kim Frazier, Denise Douglas, Adam Wilson, Phillip Torbett, George Lucke,

Events: Hannah Hatmaker, Alisa Pruett

Communications: Cara Ford, Jennifer Wilson, John Gargis