

Hardin Valley Business and Community Alliance (HVBCA)

Wednesday, August 17, 2022, 12:00 noon, HV Church of Christ

Meeting Minutes

**I. Welcome – Sage Kohler, President**

- a. Call To Order 12:04pm
- b. Thanks to John Haney for providing Domino's Pizza from the new HV location. Welcome to Domino's! Employment opportunities.
- c. Thanks to everyone for being on time and joining us. Welcome everyone.
- d. Reminder to sign in so that we can keep attendance. Sign in sheet.

**II. Prayer and blessing – Keith Galloway**

**III. Call for corrections and approval of the minutes.**

- a. Call for corrections, none. If you are not receiving monthly emails, please contact Jennifer Wilson.
- b. Motion to approve minutes to host by Travis Thompson. Rob Speas second. Passed.

**IV. Treasurer's Report – Eric Wolburg**

- a. We have \$3000 in savings
- b. \$4000 for parks fund

**V. Renewal memberships are due \$50 annually. Please indicate who you are so that membership can account for your membership. Programs Chair, Rob Speas – Coach Minor, HVA Football Coach**

**VI. General Business & President's Report**

- a. HVBCA Directory – today is deadline.
- b. Today is the deadline for the directory. We are asking members to identify how many copies that they would like to use for community outreach.

**VII. Executive Board Reports / Committees**

**a. Membership Committee Report- Phillip Torbett**

- i. Membership Directory should be available next month.
- ii. 2<sup>nd</sup> Wednesday of every month at Maple Street Biscuit.
- iii. Extend invitations to neighbors and businesses to join us.

**b. Events Committee Report- Hannah Willard & Shelby Brooks:**

- i. Volunteers are needed for this committee. Meetings are every second Thursday of the month at 11:30am
- ii. Co-Chair is Shelby Brooks to oversee networking events. Hannah oversee community events.
- iii. Sending out a survey to identify what type of events members want to see.
- iv. November 5 – Hardin Valley Team Up to Clean Up
- v. Friendsgiving
- vi. Planning a & Christmas

**c. Communications Committee Report- Jennifer Wilson:**

- i. [Info@hvbc.org](mailto:Info@hvbc.org)
- ii. Please send pics to [info@hvbc.org](mailto:info@hvbc.org)
- iii. Website now has an online application and payment option.
- iv. Like, follow, and share our FB page.
- v. Be sure to send your events to us so that we can share.
- vi. Spotlight business bio will be posted the day after our regular meeting on social media.

- d. **Community Needs Committee / Valley Vision- Kim Frazier:**
  - i. Trees at the LCUB substation update. Phillip Torbett with US Bank is holding a volunteer day.
  - ii. Parks & Rec efforts are moving forward on the HV Community Center and Improvements to Melton Hill.
  - iii. Advance Knox – please participate [advanceknox.org](http://advanceknox.org). More public engagement opportunities are coming. Kim can provide a “meeting in the box” opportunity for HVBCA members, businesses, HOA’s, etc. Beginning Scenario Planning.
  - iv. Food Truck Rally has come to an end. Please give us your feedback.
  - v. HV – sidewalk addition construction will be starting soon.
  - vi. HVA is gaining 32 new classrooms with the construction of an addition on the east side of the school. Construction to begin this Fall.
  - vii. Next Meeting August 31, 8:30am Morning Pointe
- e. **Political Updates – Terry Hill, District 6 County Commissioner:**
  - i. Kudos to HVPA and the Community for working together for the best development possible

**VIII. Business Spotlight Speaker 5 minutes – Michael Jacobs**

Two full time jobs. Coaches 8 yo HV football. Family lives in Hardin Valley. Meridian Insurance. Been in the insurance business for 15 years. Can offer some good rates because of the vast menu of services. Also works with Exit Realty Pros and loves the company. Long time volunteer. Loves serving others because he feels that you get more than you give. Find something that you are passionate about and get involved. Teaches for a small university.

**IX. Introduction of members and guests**

**X. Speaker – Jeff Miner, HVA Football**

Opening game is against Karns. Grew up in East TN in Oak Ridge. Football was a big part of his life. Attended University of Alabama. Undergrad in Biochemistry with plans to pursue medicine. Worked with a middle school during college and had an incredible experience with those student athletes. He knew that as a Coach, you can impact students. Became a teacher and coach in Decatur, Alabama. Was offered a position at Oak Ridge and was there for 17 years. When the HV Coaching position became available, he knew that it was a great opportunity. He sees the value of the entire school and how raising the level of all departments benefits everyone. Working hard to elevate our players and our football program. Football impacts more students and the community more than any other program within HVA. The goal is to make the program something that all can be proud of and bring the community together. Wants to create a program that produces better athletes and citizens. Commitment means something different today. Teaching young people to learn the value of staying focused and committed in a time when giving up is easier. Teaching our players to battle through and persevere when things are tough. This team has worked really hard. The Seniors want accountability, team building, and to win. Lots of team building activities and more to come. Thank you for your support!!! Please come out to the games.

**XI. New Business & Announcements:**

- a. Door prize sign up sheet – please sign up
- b. Announcements –Martin Smith encouraged everyone to link your Food City card with the school
- c. HV Youth Football plays on Saturdays
- d. HVA Athletic Council August 27 Gala Tickets are available – turf practice field

**XII. General Business**

- a. Next meeting will be at the HV Church of Christ, September 21, noon
- b. Please send applications and checks to  
HVBCA  
11345 Hardin Valley Rd.

Knoxville, TN 37932

- XIII. Door prize sponsor: Morning Pointe**
- XIV. Door prize winners: Lauren Chesney & Chrys Huston**
- XV. Door prize sponsor for next month:**
- XVI. Business Spotlight Speaker for Next Meeting: Kelly Williams**
- XVII. Special Guest Speaker Next Meeting:**

**Meeting Adjourned:** Motion to adjourn by Terry Hill. Second by Kim Frazier. Meeting adjourned at 1:02pm