

Hardin Valley Business and Community Alliance (HVBCA)

Wednesday, January 19, 2022, 12:00 noon, HV Church of Christ

Meeting Minutes

I. Welcome – Sage Kohler, President

Thanks to everyone for being on time and joining us. Welcome everyone.
Reminder to sign in so that we can keep attendance. Sign in sheet.

II. Prayer and blessing by one of our church partners – Sage Kohler

III. Call for corrections and approval of the minutes.

- a. Call for corrections, none.
- b. Motion to approve by Phillip Torbett, Second by Terry Hill.

IV. Sign up for monthly door prize donation from business partners.

V. Treasurer’s Report – Eric Wolburg

- a. We have money \$11,500
- b. Membership paid during the last month of 2021 will carry over for 2022 membership
- c. Renewal bill will issued next week. \$50 annually

VI. General Business & President’s Report

- a. Open Emails, please. Asked if reminder email was received – many said no.
- b. Recap of input regarding: Why did you join?
- c. Recap of input regarding: What would you like for us to accomplish?
- d. Membership is \$50 annually, if you have not submitted your application, please do so. Email interest to info@hybca.org. Meetings are set for the 3rd Wednesday of every month. Please open emails and check junk email / spam folders. Visitors and guests are welcome to attend twice without membership status. Permanent home for our meetings is now HV Church of Christ – thank you
- e. Planning Meeting for Executive Board – Friday
- f. Food Truck Weekly Event – Begins Wednesday, March 23

VII. Programs Chair, Rob Speas, introduced guest speaker, Keith Galloway. Keith transitioned from education into business. Keith started as a high school coach in 2005. He comes from a family of educators. Keith and his wife moved to Hardin Valley to coach girls and boys basketball. Trained in the John Maxwell system and started helping businesses solve problems. Helping others build their businesses through fine tuning the fundamentals, psychology, and heart. The Predictive Index is a good tool to assist businesses understand strengths. Team of Teams is also a great book about Predictive Systems (gotta have a plan to win) and Resilient Systems (prepare us to not lose)...Fortify by Fire. What can allow me to be strengthened by my struggle. Who we are should always trump what we do. People need to know that you care, the business follows

VIII. Executive Board Reports / Committees

- a. **Membership Committee Report- Shelby Brooks:**
 - i. 37 members, 31 are founding members.
 - ii. Working on Membership Directory List. Hoping to print a directory in early 2022.
 - iii. Welcome swag bags and marketing materials are coming.
 - iv. Extend invitations to neighbors and businesses to join us.
 - v. Membership Blitz Event Coming– to invite potential new members to attend still in discussion. Asking for volunteers. Hard Knox Pizza will provide beverages and food to thank volunteers. Wednesday, Thursday evening in February.
- b. **Events Committee Report- Hannah Hatmaker:**
 - i. Volunteers are needed for this committee.

- ii. Working on a set monthly committee meeting.
- iii. Hoping to do a community kick-ball tournament fundraiser in the Fall.
- c. **Communications Committee Report- Jennifer Wilson:**
 - i. Info@hvbc.org
 - ii. Still working on logos for the website. Hired a graphic artist.
 - iii. Working on founding member logos on the email.
- d. **Community Needs Committee / Valley Vision- Kim Frazier:**
 - i. Next meeting is Wednesday, January 26, 8:30am Maple Street Biscuit
 - ii. Meeting with Legacy Parks & Realtor representing property
 - iii. Calendar of Events – please send event info to Kim at hvpa2018@gmail.com
 - iv. Community Input requested by HVPA
 - v. Still need monthly sponsors for the HV Welcome Sign
 - vi. Chrys Huston – award for Outstanding Volunteerism for “Team Up to Clean Up”
 - vii. Chrys Huston – monthly sponsorship to help maintain HV Welcome Sign
- e. **Political Updates – Terry Hill, District 6 County Commissioner:**
 - i. We are at a critical point regarding growth in HV
 - ii. Need citizen engagement – send emails and attend meetings
- IX. **Business Spotlight Speaker 5 minutes – n/a**
- X. **Business**
 - a. HV Events Announcement – have an event coming up? (New)
 - b. Next meeting will be at the HV Church of Christ, February 16, noon
 - c. Please send applications and checks to
 - HVBCA
 - 11345 Hardin Valley Rd.
 - Knoxville, TN 37932
- XI. **Door prize sponsor is:** State Farm
- XII. **Door prize winner:** Megan from Morning Pointe
- XIII. **Door prize sponsor for next month:**
- XIV. **Business Spotlight Speaker for Next Meeting:**
- XV. **Special Guest Speaker Next Meeting:** n/a
- XVI. **Membership Introductions:** n/a

Meeting Adjourned: Motion to adjourn by Dawn Walsh, Second by Kim Frazier. Meeting adjourned at 1:07pm