

Hardin Valley Business and Community Alliance (HVBCA)

Wednesday, July 20, 2022, 12:00 noon, HV Church of Christ

Meeting Minutes

**I. Welcome – Sage Kohler, President**

- a. Call To Order 12:04pm
- b. Thanks to everyone for being on time and joining us. Welcome everyone. First time visitors – please introduce yourself.
- c. Reminder to sign in so that we can keep attendance. Sign in sheet.

**II. Prayer and blessing** by one of our church partners – Sage Kohler

**III. Call for corrections and approval of the minutes.**

- a. Call for corrections, none.
- b. Motion to approve minutes to host by Rob Speas. Terry Hill second. Passed.

**IV. Treasurer’s Report – Eric Wolburg**

- a. We have \$3000 in savings
- b. \$4000 for parks fund
- c. \$7000 in general fund
- d. \$1100 for trees
- e. \$150 deposit for banner for Food Truck Rally
- f. Renewal memberships are due \$50 annually. Please indicate who you are so that membership can account for your membership.

**V. Programs Chair, Rob Speas – County Candidates Introductions**

**VI. General Business & President’s Report**

- a. HV Food Truck Rally – Need more participation. HVA Parking Lot 5-8pm, HVBCA sponsor, minimum of 3 food trucks, HVBCA tent, drink sponsorships see Martin Smith. Tonight’s Food Truck Rally is cancelled due to the heat index and possibly next week, as well.

**VII. Executive Board Reports / Committees**

**a. Membership Committee Report- Brook Mast**

- i. Almost to our goal of 50 members
- ii. 2<sup>nd</sup> Wednesday of every month at Maple Street Biscuit
- iii. Working on Membership Directory List. Hoping to print a directory in summer 2022.
- iv. Extend invitations to neighbors and businesses to join us.
- v. Shelby is working on Membership Events – sending out a survey of best days and times for membership events.
- vi. Worked with Jennifer and Eric on online application and payment.

**b. Events Committee Report- Hannah Willard:**

- i. Volunteers are needed for this committee. Meetings are every second Thursday of the month at 11:30am
- ii. Friendsgiving
- iii. Planning a & Christmas

**c. Communications Committee Report- Jennifer Wilson:**

- i. [Info@hvbc.org](mailto:info@hvbc.org)
- ii. Please send pics to [info@hvbc.org](mailto:info@hvbc.org)
- iii. Website now has an online application and payment option.
- iv. Like, follow, and share our FB page.
- v. Spotlight business bio will be posted the day after our regular meeting on social media.

**d. Community Needs Committee / Valley Vision- Kim Frazier:**

- i. Trees at the LCUB substation update – Chrys Huston.
  - ii. Parks & Rec confirmed efforts are moving forward on the HV Community Center and Improvements to Melton Hill. Encouraged everyone to participate in the survey regarding county rec areas.
  - iii. Advance Knox – please participate [advanceknox.org](http://advanceknox.org). More public engagement opportunities are coming. Kim can provide a “meeting in the box” opportunity for HVBCA members, businesses, HOA’s, etc. Beginning Scenario Planning.
  - iv. Food Truck Night – Wednesday. Drink Sponsors needed. HVBCA tent ordered.
  - v. HV – sidewalk addition
  - vi. HVA is gaining 32 new classrooms with the construction of an addition on the east side of the school. Construction to begin this Fall.
  - vii. Next Meeting August 31, 8:30am Morning Pointe
- e. **Political Updates – Terry Hill, District 6 County Commissioner:**
- i. Kudos to HVPA and the Community for working together for the best development possible

**VIII. Business Spotlight Speaker 5 minutes – Jennifer Wilson with BioPure**

Disinfecting company locally. Great video showcasing their services. Taking cleaning and disinfecting to the next level. No mess, no residue, no wiping – electrostatically charged. Customer testimonials. Residential and commercial. Recommends a monthly disinfection. Uses Gold Shield that provides 30-day protection. Nationwide company. Individual products are available for purchase for home / work use.

**IX. Introduction of members and guests**

**X. New Business & Announcements:**

- a. Martin Smith needs drink sponsors and game corner sponsor for the Wednesday Food Truck Rally.
- b. Thanks to our Membership who has committed to reaching out to 5 people and invite them to attend.

**XI. General Business**

- a. Next meeting will be at the HV Church of Christ, June 15, noon
- b. Please send applications and checks to  
 HVBCA  
 11345 Hardin Valley Rd.  
 Knoxville, TN 37932

**XII. Door prize sponsor: Edward Jones and TN Children’s Home / Martin Smith**

**XIII. Door prize winners: Chris Hughes & Donovan**

**XIV. Door prize sponsor for next month:**

**XV. Business Spotlight Speaker for Next Meeting:** Phillip Torbett with US Bank

**XVI. Special Guest Speaker Next Meeting:** Candidates for District 6

**Meeting Adjourned:** Motion to adjourn by Terry Hill, Second by Kim Frazier. Meeting adjourned at 1:02pm