

Hardin Valley Business and Community Alliance (HVBCA)

Wednesday, June 15, 2022, 12:00 noon, HV Church of Christ

Meeting Minutes

**I. Welcome – Sage Kohler, President**

- a. Call To Order 12:04pm
- b. Thanks to everyone for being on time and joining us. Welcome everyone. First time visitors – please introduce yourself.
- c. Reminder to sign in so that we can keep attendance. Sign in sheet.

**II. Prayer and blessing** by one of our church partners – Sage Kohler

**III. Call for corrections and approval of the minutes.**

- a. Call for corrections, none.
- b. Motion to approve minutes to host by Rob Speas. Terry Hill second. Passed.

**IV. Treasurer’s Report – Eric Wolburg**

- a. We have \$3000 in savings
- b. \$4000 for parks fund
- c. \$7000 in general fund
- d. \$1100 for trees
- e. \$150 deposit for banner for Food Truck Rally
- f. Renewal memberships are due \$50 annually. Please indicate who you are so that membership can account for your membership.

**V. Programs Chair, Rob Speas – Delan with Help You Dwell**

Founded by Taryn and her cofounder almost 8 years ago. Both were Moms who wanted to help their community and maintain flexibility. Built up to 25 women strong. Lifestyle enhancement and peace through organization of your space. Holiday set up and take down. Helps to reduce their clients’ stress. Offers room spacial design. They work to better understand their clients’ season of life and how to use their spaces functionally. Works with Realtors to provide “closing gifts” to help new homeowners settle in. Can also handle entire home moves. They do every kind of personal and professional organization that you may need.

**VI. General Business & President’s Report**

- a. HV Food Truck Rally – Need more participation. HVA Parking Lot 5-8pm, HVBCA sponsor, minimum of 3 food trucks, HVBCA tent, drink sponsorships see Martin Smith. Tonight’s Food Truck Rally is cancelled due to the heat index and possibly next week, as well.

**VII. Executive Board Reports / Committees**

**a. Membership Committee Report- Brook Mast**

- i. Almost to our goal of 50 members
- ii. 2<sup>nd</sup> Wednesday of every month at Maple Street Biscuit
- iii. Working on Membership Directory List. Hoping to print a directory in summer 2022.
- iv. Extend invitations to neighbors and businesses to join us.
- v. Shelby is working on Membership Events – sending out a survey of best days and times for membership events.
- vi. Worked with Jennifer and Eric on online application and payment.

**b. Events Committee Report- Hannah Willard:**

- i. Volunteers are needed for this committee. Meetings are every second Thursday of the month at 11:30am
- ii. Friendsgiving
- iii. Planning a & Christmas

**c. Communications Committee Report- Jennifer Wilson:**

- i. [Info@hvbc.org](mailto:Info@hvbc.org)
  - ii. Please send pics to [info@hvbc.org](mailto:info@hvbc.org)
  - iii. Website now has an online application and payment option.
  - iv. Like, follow, and share our FB page.
  - v. Spotlight business bio will be posted the day after our regular meeting on social media.
- d. **Community Needs Committee / Valley Vision- Kim Frazier:**
- i. Trees at the LCUB substation update – Chrys Huston. Two community members with pressure washing businesses, Wade’s Exterior Cleaning and John Ashley, have volunteered to water the trees. Dead trees have been returned to Lowe’s. We have funds to replace in the Fall.
  - ii. Parks & Recreation Proposal – Parks & Rec confirmed efforts are moving forward on the HV Community Center and Improvements to Melton Hill
  - iii. Terry Hill has been working with County to get an appraisal on the 20 acres at the corner of Campbell Station and Hardin Valley. County is willing to match up to \$250k. HVBCA would be responsible for raising the money.
  - iv. Advance Knox – please participate [advanceknox.org](http://advanceknox.org). Kim can provide a “meeting in the box” opportunity for HVBCA members.
  - v. Food Truck Night – Wednesday. Drink Sponsors needed. HVBCA tent ordered. CANCELLED due to heat
  - vi. Public Meeting at HVMS 5:30 – 7:30 pm today regarding sidewalks
  - vii. No June or July Valley Vision Meeting
  - viii. Next Meeting August 31, 8:30am Morning Pointe
- e. **Political Updates – Terry Hill, District 6 County Commissioner:**
- i. Kudos to HVPA and the Community for working together for the best development possible
  - ii. Terry Hill gave a brief description of options being considered for the HV Community Center on Hickory Creek. Kim Frazier gave a brief description of the ADA and sensory compliant land and water amenities - enhancements and additions.
  - iii. Addition of a new wing at HVA with 32 new classrooms that will begin in the Fall
  - iv. Rob Speas is working to coordinate candidates running for offices impacting District 6. School Board race and 2 Countywide Commission races.

**VIII. Business Spotlight Speaker 5 minutes – Jennifer Wilson with BioPure**

Disinfecting company locally. Great video showcasing their services. Taking cleaning and disinfecting to the next level. No mess, no residue, no wiping – electrostatically charged. Customer testimonials. Residential and commercial. Recommends a monthly disinfection. Uses Gold Shield that provides 30-day protection. Nationwide company. Individual products are available for purchase for home / work use.

**IX. Introduction of members and guests**

**X. New Business & Announcements:**

- a. Martin Smith needs drink sponsors and game corner sponsor for the Wednesday Food Truck Rally.
- b. Thanks to our Membership who has committed to reaching out to 5 people and invite them to attend.

**XI. General Business**

- a. Next meeting will be at the HV Church of Christ, June 15, noon
- b. Please send applications and checks to
  - HVBCA
  - 11345 Hardin Valley Rd.
  - Knoxville, TN 37932

**XII. Door prize sponsor: Edward Jones and TN Children’s Home / Martin Smith**

**XIII. Door prize winners: Chris Hughes & Donovan**

**XIV. Door prize sponsor for next month:**

**XV. Business Spotlight Speaker for Next Meeting:** Phillip Torbett with US Bank

**XVI. Special Guest Speaker Next Meeting:** Candidates for District 6

**Meeting Adjourned:** Motion to adjourn by Terry Hill, Second by Kim Frazier. Meeting adjourned at 1:02pm