

Hardin Valley Business and Community Alliance (HVBCA)

Wednesday, March 16, 2022, 12:00 noon, HV Church of Christ

Meeting Minutes

I. Welcome – Eric Wolberg, Treasurer

- a. Call To Order 12:08pm
- b. Welcome everyone.

II. Prayer and blessing by one of our church partners – John Gargis, Valley Church

III. Call for corrections and approval of the minutes.

- a. Call for corrections, none.
- b. Motion to amend approval of minutes to host by Travis Thompson, Second by Shelby Brooks

IV. Treasurer’s Report – Eric Wolburg

- a. Current balance = \$11,626
- b. Two years of operating expenses have been set aside
- c. Renewal memberships are due \$50 annually. Please indicate who you are so that membership can account for your membership. In the process of securing an electronic payment method.

V. Welcome New Members

VI. General Business

- a. Board is working with Chrys Huston and local agencies to consider options for a park in HV
- b. HV Food Truck Rally – March 23, HVA Parking Lot 4-7pm, HVBCA sponsor

VII. Executive Board Reports / Committees

- a. **Membership Committee Report - Shelby Brooks:**
 - i. Membership Canvassing Event Coming– to invite potential new members. 4-6pm, Hard Knox Pizza will provide beverages and food to thank volunteers. Wednesday, Thursday evening in March. Proposed dates April 27 or 28. Sign-up sheet passed around for volunteers.
- b. **Events Committee Report - Hannah Hatmaker (Absent):**
 - i. No updates this month
- c. **Communications Committee Report- Jennifer Wilson (Absent):**
 - i. No updates this month
- d. **Community Needs Committee / Valley Vision- Kim Frazier (Absent), Updates provided by Chrys Huston:**
 - i. Meetings between Chrys Huston and Legacy Parks & Realtor continue, 20 acres on the corner of Hardin Valley and Campbell Station, HVBCA would be the conduit for contractual purposes
 - ii. HV Team Up to Clean Up, Saturday, April 2, 9am-noon
 - iii. Beautification of substations (existing on Hardin Valley Road and 2023 future at Marietta Church) – will include landscaping around areas to make them more attractive.
 - iv. Terry Hill is working to develop a new Community Center and revitalize the ballfields on Hickory Creek Road.
- e. **Business Spotlight Speaker 5 minutes – Kim Betts, HotWORX.** Kim provided an overview of their services, why their infrared services are a benefit, and offered free 1-week trial vouchers.

VIII. General Business

- a. DECA was in attendance and solicited donations for their upcoming international event. They have 16 students qualified to attend, with a fundraising goal of \$4,000 by April 10, 2022 to help offset the students' costs.
- b. Next meeting will be at the HV Church of Christ, April 20, noon

IX. Membership Introductions

X. Door prize sponsors: Ruth Didley with Supreme Lending and Philip Torbett with US Bank

XI. Door prize winners: Eric Wolberg with Regions Bank and Philip Torbett with US Bank.

XII. Door prize sponsor for next month: Sage Kohler, President has the sign-up sheet

XIII. Business Spotlight Speaker for Next Meeting: Caleb Johnson with Graham & Cook Insurance

XIV. Special Guest Speaker Next Meeting:

Meeting Adjourned: Meeting adjourned at 1:02pm