

Hardin Valley Business and Community Alliance (HVBCA)

Wednesday, October 19, 2022, 12:00 noon, HV Church of Christ

Meeting Minutes

- I. Welcome – Sage Kohler, President**
  - a. Call To Order 12:02pm
  - b. Welcome everyone.
- II. Prayer and blessing** by one of our members – Keith Galloway
- III. Call for corrections and approval of the minutes.**
  - a. Last meeting minutes not attached to reminder email
  - b. Will email out and approve two months next month
- IV. HVBCA Directories Now Available**
  - a. Each member can take 10 copies to distribute
  - b. Email HVBCA ([info@hvbc.org](mailto:info@hvbc.org)) if you need additional copies
- V. General Business**
  - a. Friendsgiving canceled due to lack of interest from members to bring food, items, set-up, clean-up
  - b. Light Up the Valley – we need someone to lead the event
  - c. Membership update: 62 total members – 30% of members are already involved/participating
    - i. We need new members – we’re now in 4thQ so new members get 2023 included
  - d. Hannah Willard has accepted a new position in Maryville and will be stepping down as Events Committee Chair, need a new chair
  - e. Food Truck Rally – decided not to re-start, Martin Smith TN Children’s Home wants to re-start, will connect a potential leader with the HVBCA Board to discuss further
  - f. Membership Networking Event – next Thursday, October 27, 5-7pm at Hard Knox Pizza
  - g. Board Elections – Ballots will be available at November meeting; if anyone would like to volunteer or nominate someone, they have until 10/31 to contact Sage or email [Info@HVBCA.org](mailto:Info@HVBCA.org) to be added to ballots.
    - i. President (Sage Kohler is willing to re-run)
    - ii. Vice President (Rob Speas is willing to re-run)
    - iii. Treasurer (Eric Wolberg is willing to re-run)
    - iv. Secretary (Kim Frazier is unable to re-run due to her newly elected position)  
Shelby Brooks has accepted a request to run for Secretary in the election.
- VI. Treasurer’s Report – Eric Wolburg**
  - a. Current balances = \$8,000 in checking, \$4,000 parks fund, \$3,000 reserves
- VII. Guest Speaker: Mandy Benedict, Advance Knox**
  - a. Opportunity to share your thoughts on growth in Knox County
  - b. October 1-31, online survey
  - c. Includes land development, residential & commercial zoning & growth
  - d. Live discussion at Karns Senior Center - Tuesday, 10/25 at 10:30am
- VIII. Guest Speaker: Amanda Seale, Keep Knoxville Beautiful**
  - a. 100 million pieces of litter on the TN roadways
  - b. \$19million spent annually on litter clean-up and education
  - c. Discussed what litter is and its impact on the community
  - d. 351 clean-ups in Knox County in 2021
  - e. November 5, 9am-Noon: Litter Clean-Up in Hardin Valley (Chrys Huston leading)
- IX. New Member Introductions**
- X. Current Member Brief Intros**

- XI. Business Spotlight Speaker 5 minutes** – Bob Fox, Karns Valley Fair. Formed a 501©3 business approximately 4 years ago. Partnered with local schools and business to help grow the community through events. Saturday, December 3 at 9am – Christmas Parade-open to all Karns and HV schools, businesses, residents. (follow Light Up the Valley on Friday, December 2?)  
[www.KarnsFair.org](http://www.KarnsFair.org)
- XII. Executive Board Reports / Committees**
- a. **Membership Committee Report – Brook Mast:**
- i. Membership Directory is now available (see note above)
  - ii. Starting renewals in November for 2023
- b. **Communications – Jennifer Wilson:**
- i. 118 recipients receiving emails now
  - ii. Response rate: 74% for events, 48-60% for general emails (newsletter, etc.)
  - iii. Please take pictures at events and share with [info@hvbca.org](mailto:info@hvbca.org)
  - iv. Can join and pay dues online via the website
  - v. Like, follow & share our Facebook posts
- c. **Events Committee Report - Hannah Hatmaker:**
- i. Membership Networking Event – Oct. 27, 5-7pm at Hard Knox Pizza – bring someone new with you
  - ii. If anyone would like to volunteer to lead the committee, or join the committee, please let her or a board member know
- d. **Community Needs Committee / Valley Vision - Kim Frazier (Absent), Updates provided by Chrys Huston:**
- i. November 5, 9am-Noon: Litter Clean-Up in Hardin Valley, meet at Food City (Chrys Huston leading)
  - ii. Property on Campbell Station – still trying to get it if the family does put it back on the market in the future
  - iii. Property by LCUB substation – allowing us to work with it
- XIII. Community Updates: Terry Hill**
- a. Early voting starts today
  - b. Advance Knox reminder
- XIV. Schools Update: Rob Speas**
- a. Graduation times announced
  - b. School year going well
- XV. Door prize winners:** Donovan Stapp (Hard Knox Pizza gift card)
- XVI. Business Spotlight Speaker for next meeting:** Travis Thompson, Hardin Valley Eyecare
- XVII. Next meeting** will be at the HV Church of Christ, November 16, noon
- a. Presenting survey results
  - b. Elections

**Meeting Adjourned:** Meeting adjourned at 1:04pm